





**xBRL | EUROPE**

Rome, 8-2-2019,

2010



2018



2019



1. Story of SBR Nexus
2. Use-case: data sharing in Real Estate.

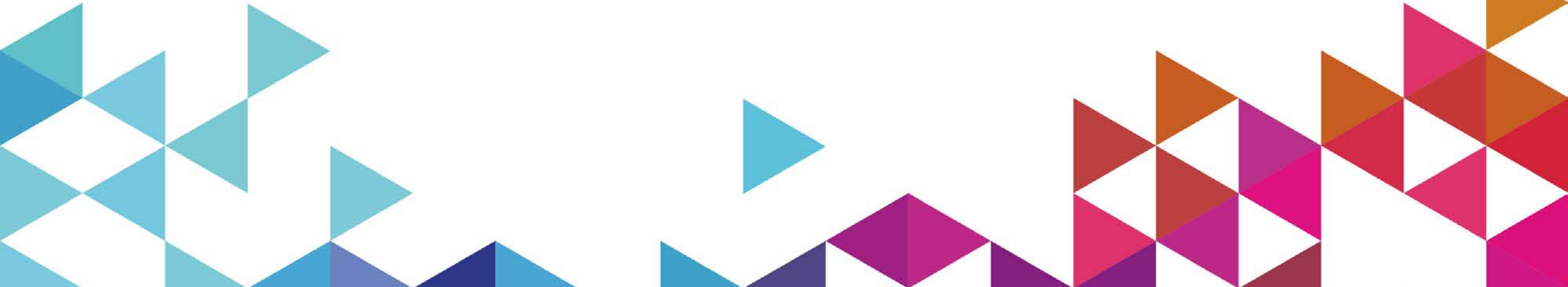




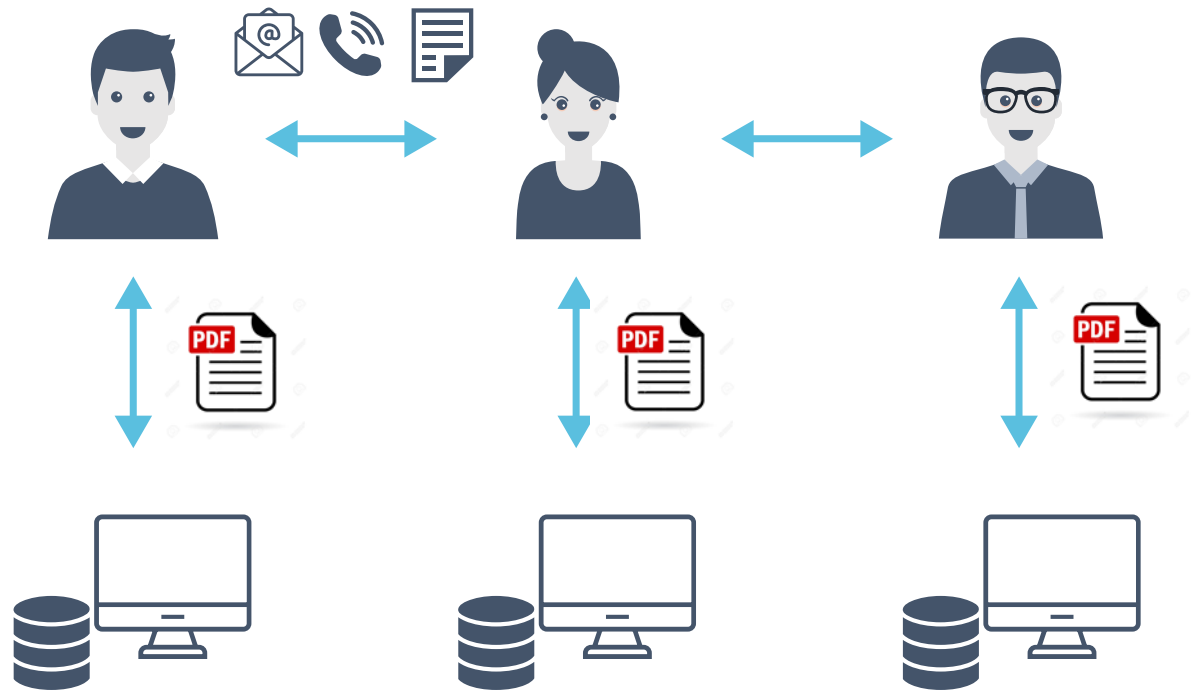
"The technology is never biased, it is always the data which is biased".

**Sander Middendorp**

director SBR Nexus



# Existing document driven world

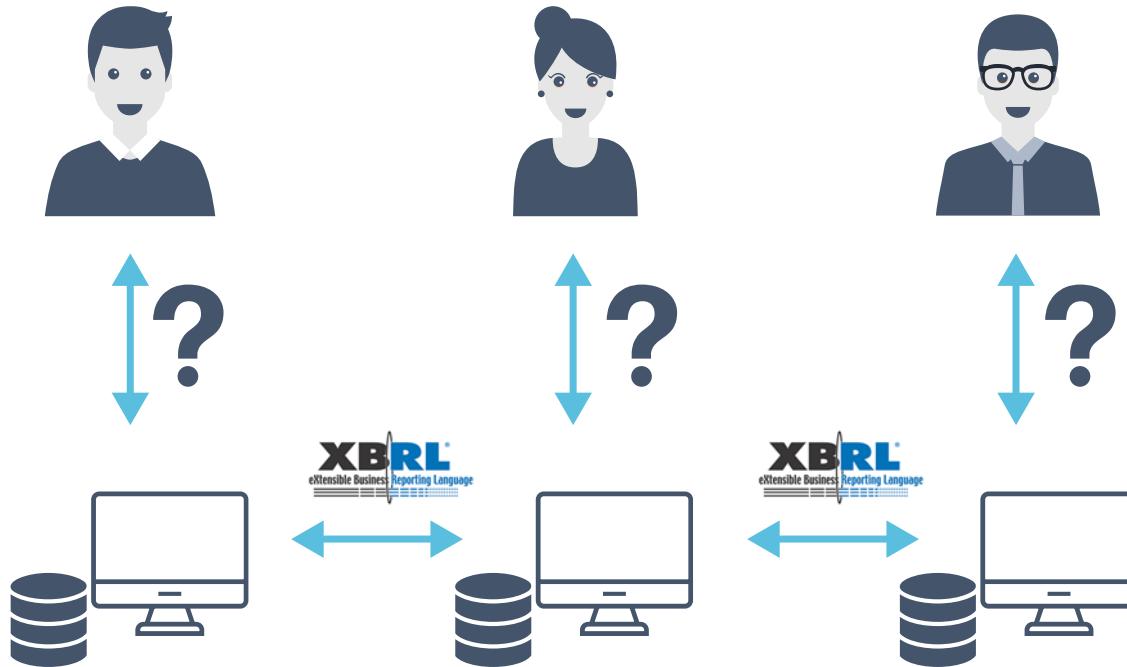


Human being is in control  
Understanding the context  
Managing mistakes



Lot of mistakes  
slow  
Depended of people

# New digital data driven world



Fast

Consistent

Not depended on people



People are out of control

Computer is black box


Research into promoting 'data sharing' in SME's, commissioned by the Ministry of Economic Affairs and Climate.

500 SME's





The "data economy", with data sharing as an important pillar, has significant social and economic potential

2016		2020	
			
12 mld.	+146%	29,5 mld.	
400K	+60%	640K	
10K	+41%	14K	

Achieving potential is mainly hampered by operational challenges, trust in each other's intention and a lack of consciousness

Findability and accessibility of data

47.5%

Lack of control over access rights

49.3 %

Different formats and standards

53.7 %

Lack of security

48 %



# Observations from benchmark data sharing initiatives

Existing data sharing initiatives **focus mainly on data connectivity and data standards** and fewer challenges around control over data, high costs of tools or knowledge and awareness about data sharing

Many data sharing initiative (as opposed to platforms) have **trouble setting up their funding model**, partly because here relatively late thinking about it.

Many initiatives still have a lot of **difficulty with adoption** and a lack of confidence.





Data is mainly shared unstructured with e-mail as the most used medium



Opportunities are mainly seen in minimizing costs, social improvements and opportunities for development of new services



Achieving potential is mainly hampered by operational challenges, trust in each other's intent and lack of Awareness



# Realized

Banking taxonomy

Real Estate taxonomy

Standard Banking Statement

Fast & Safe Infrastructure

# Learned

Too much focussed on taxonomies and XBRL.

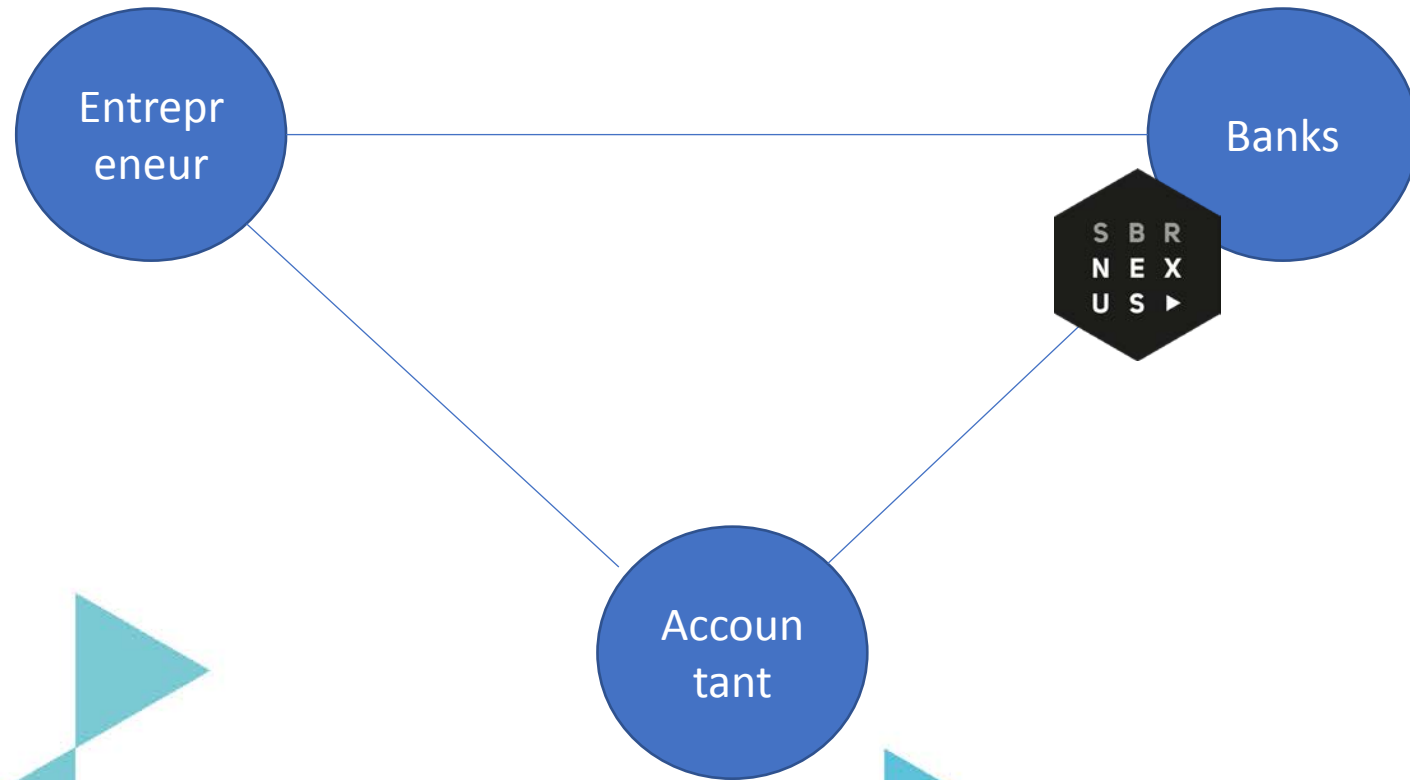
Lack of connection with the current working process across all partners in the chain.

Lack of understanding how the different leaders of organizations deal with digitization and data.

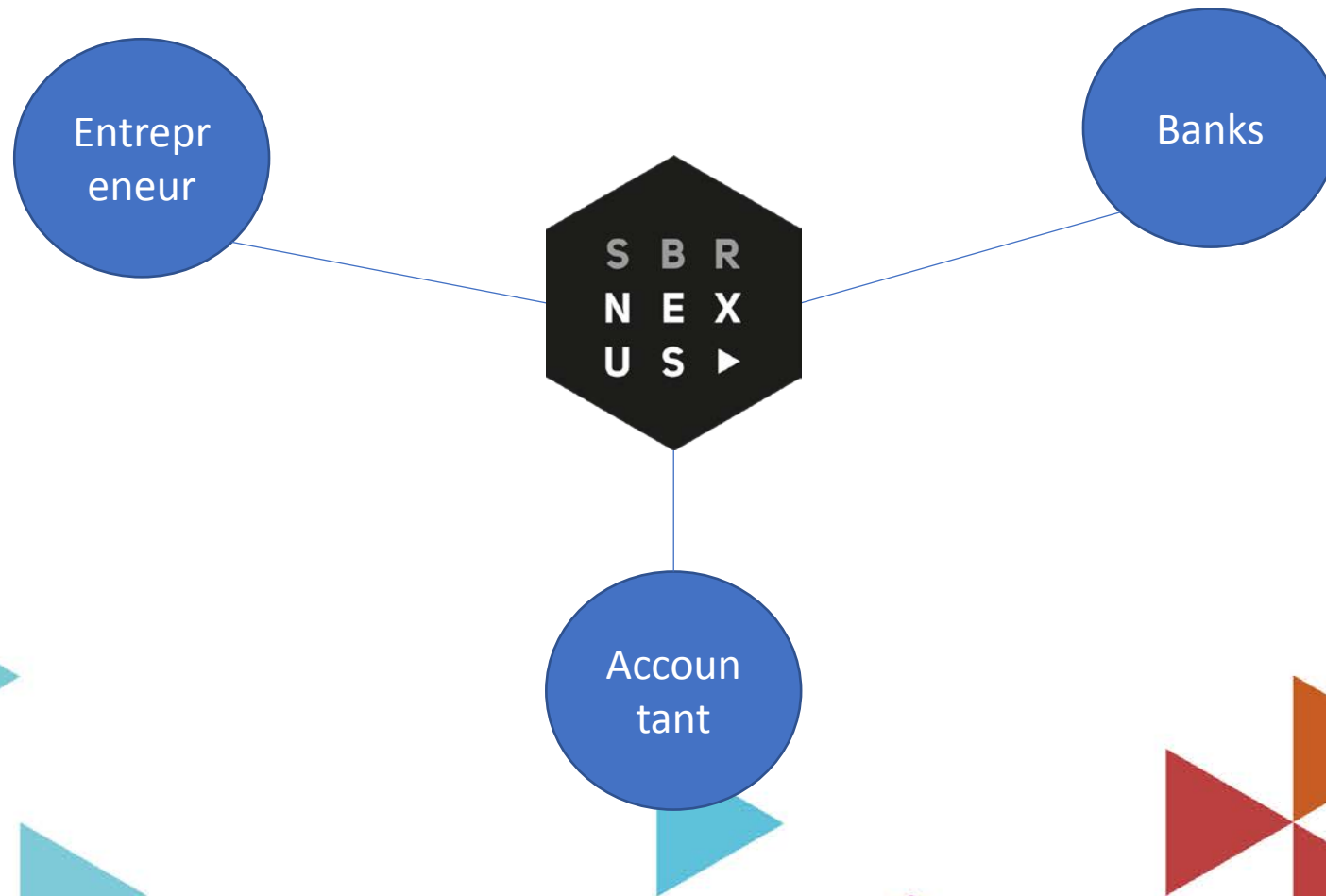
We need to find a better balance between data definitions, processes and technology across the chain.



# SBR Banken moved from a bank focussed approach.....



.....towards an organization which is supportive to all members across the chain.



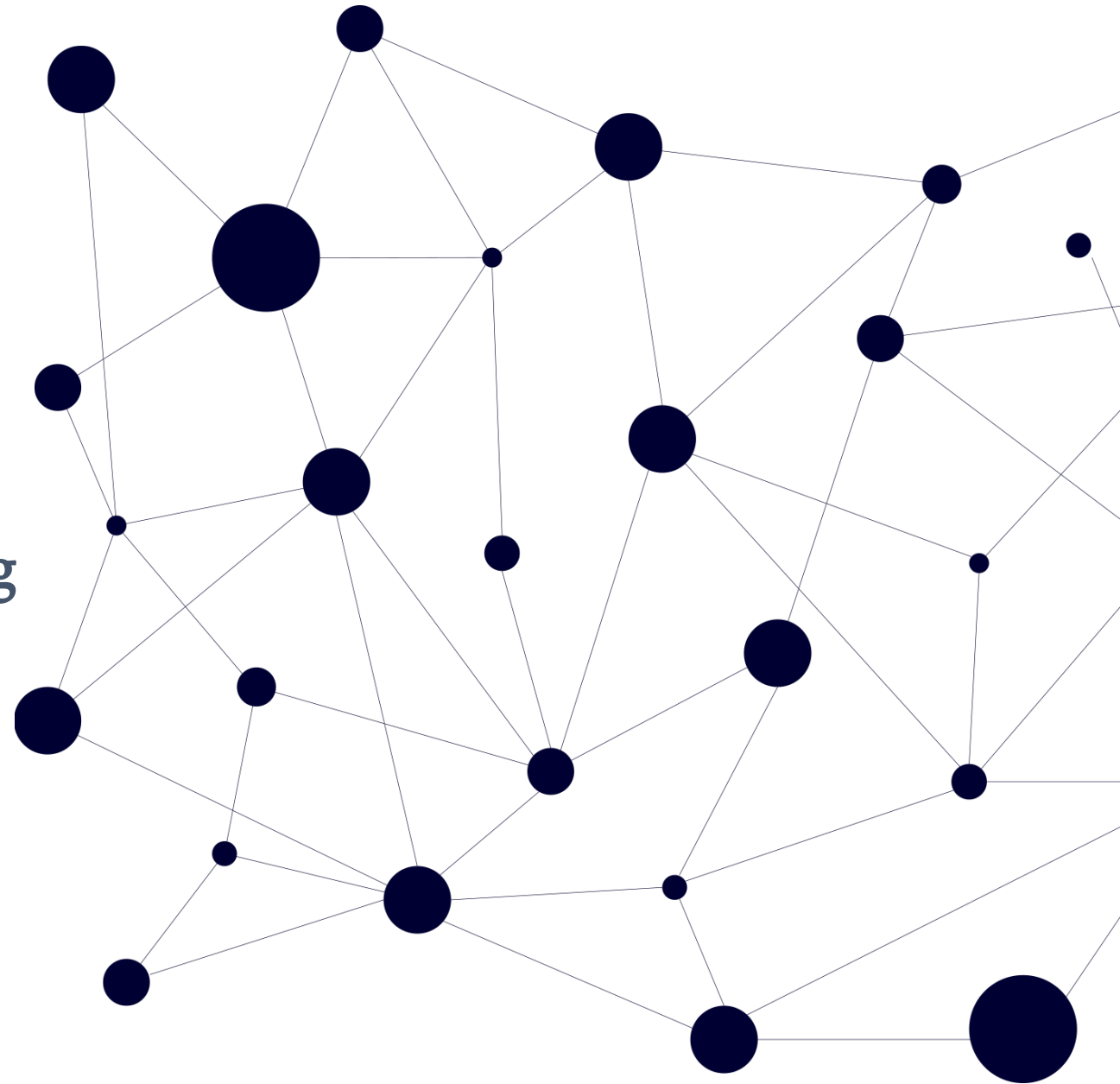


# We combine what we have learned with new opportunities

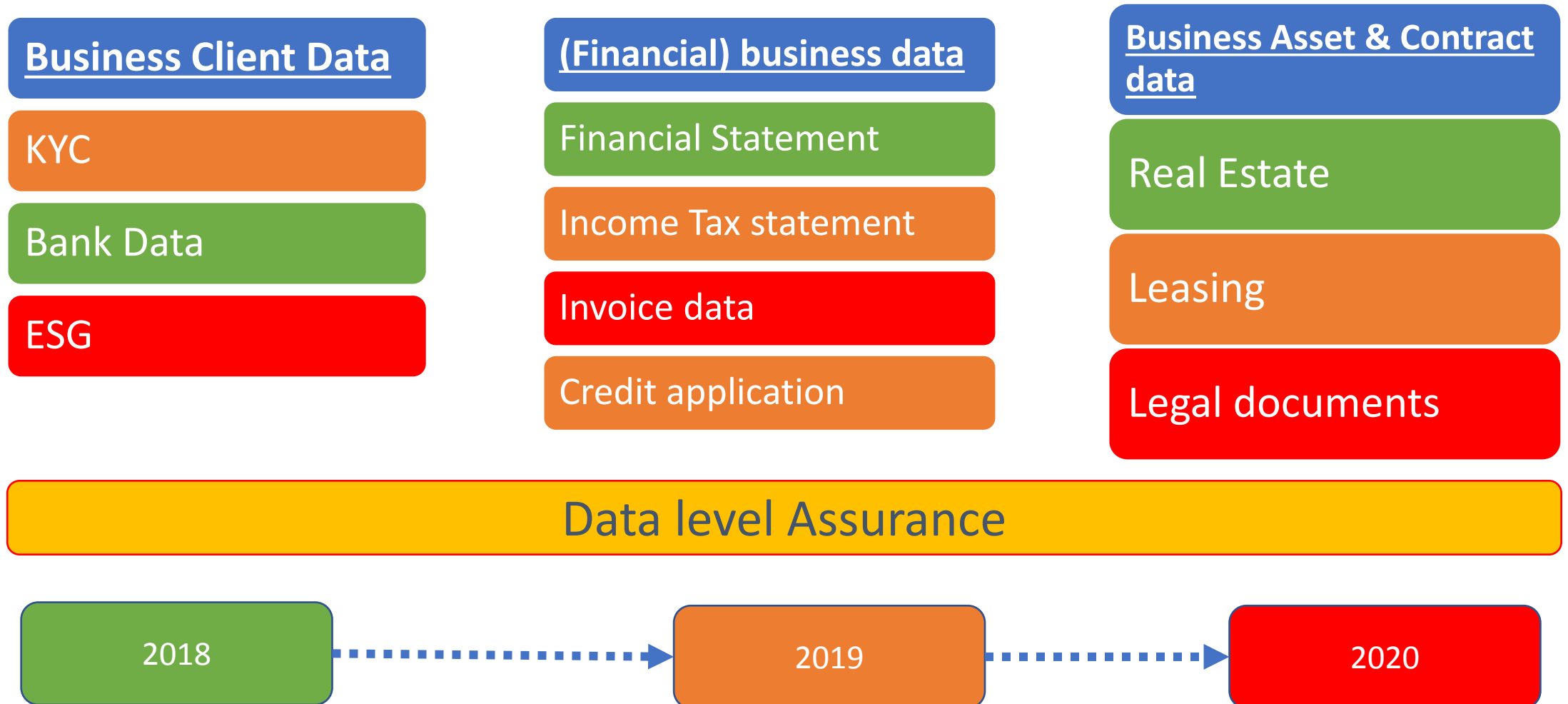
- Keep it simple to understand.
- Create an machine to machine ecosystem trusted by people.
- Make use of existing standards and focus on 'efficiency innovation'.



We build a solid network in which organizations can digitally exchange different types of business data by using XBRL.



The next step we are looking for in data sharing is “data level assurance”.



# Use-case

## Data Sharing in Real Estate



# Problem statement

- Real estate data is not always available and unreliable and supervisor requirements can not be met. The ambition is to change this by introducing standards and facilitating a digital real estate ecosystem.



## PROBLEM

- **Data sharing in the real estate industry is cumbersome, caused by:**
  - **Unstructured data**
  - **Non-digital data and**
  - **Unstandardized real estate data**
  - **Lack of standardized data infrastructure**



## AMBITION

- **The three largest Dutch banks have the ambition of being a catalyst in solving this issue**
- **SBR Nexus has been chosen as the governance body for this initiative**
- **Ambition is to facilitate a digital real estate ecosystem**

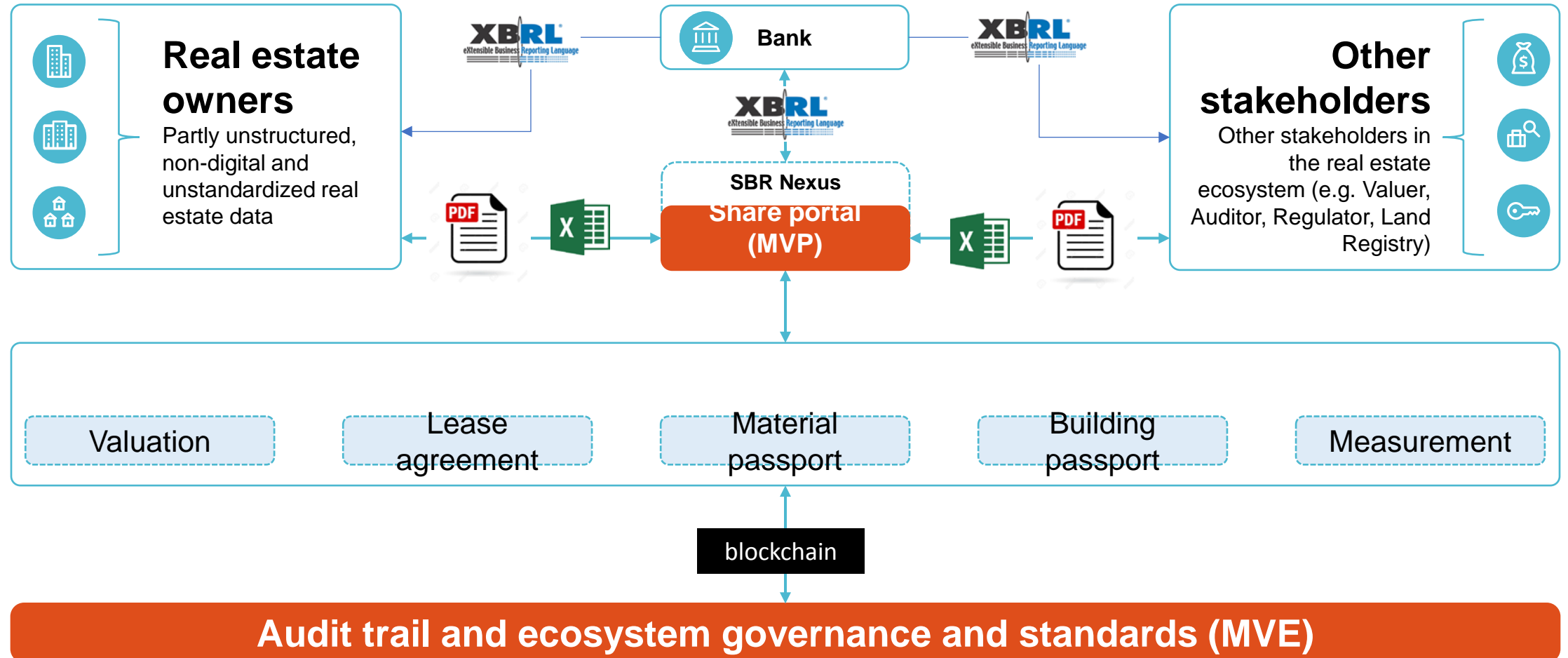


## SOLUTION

- **Audit trail for regulatory purposes amongst others**
- **In general: create and facilitate the standards for optimal data sharing and data verification in the real estate industry**
- **Specifically: Identify and implement use cases for a diverse set of real estate players**

# Conceptual model of proposed solution

- To develop: i) a portal for sharing real estate data (MVP) between stakeholders and ii) standards for data sharing and create an audit trail for logging real estate data (MVE).



Thank you for  
your attention!



# THE BANKS DATA CHALLENGE

Problem: Same information is used multiple times, transferred, processed and saved but the source of the data is not retrievable at the moment of re-use of the data.

Information provided by the client is not (always) the same as the information being shared by the bank: information is intentionally and unintentionally modified and because of multiple (unstructured) hand-overs, verification of the source is difficult or impossible.

