



Financial Reporting Council

# Structured digital reporting

How to drive up quality  
and usability

XBRL Europe webinar

November 2022

# FRC Lab report

## Structured digital reporting – Improving quality and usability

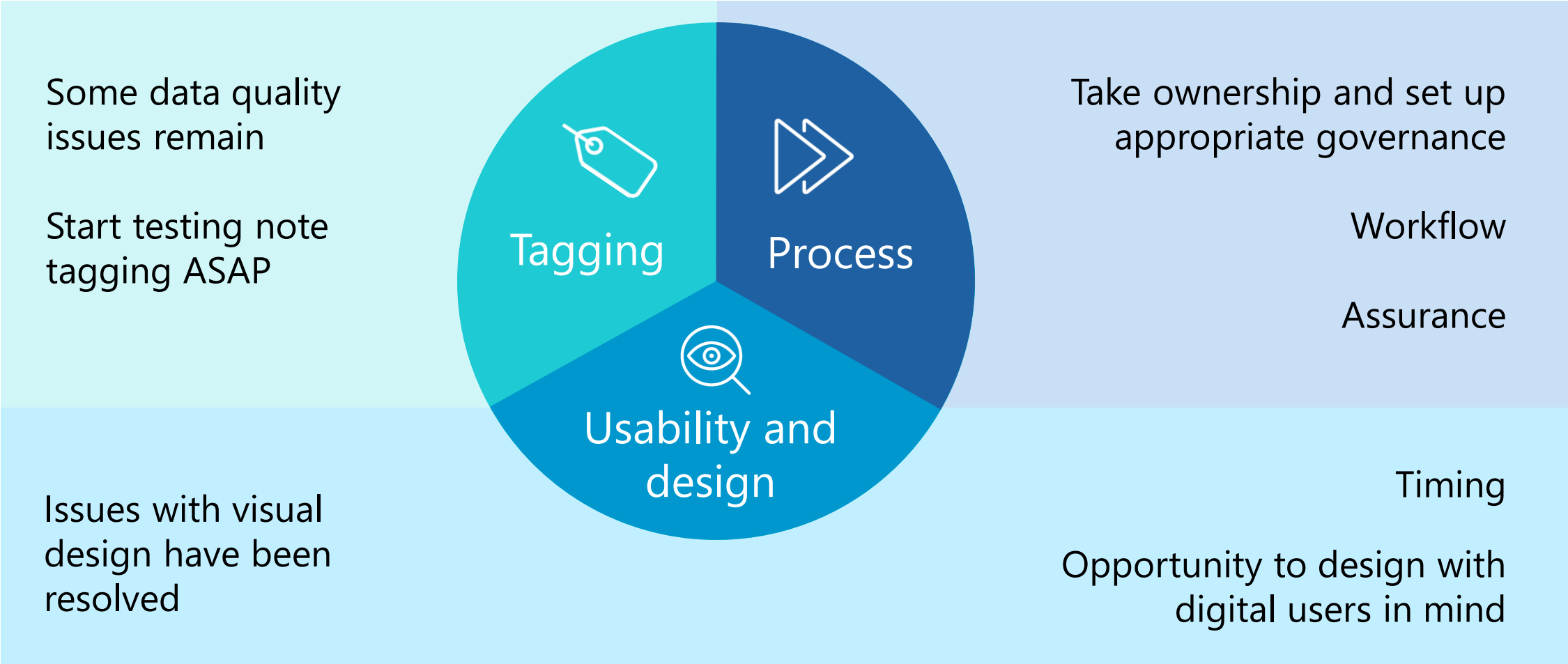
- Follows up on review of voluntary practice we did last year
- Based on:
  - Analysis of a sample of filings submitted in the UK
  - Feedback from companies, tagging software and service providers, design agencies, assurance providers and other stakeholders.



Access the report [here](#)



# Highlights



# Process

## Setting up appropriate governance processes



Organise training for management & the audit committee, covering topics such as “What is an extension?”



Provide a tagged report in an inline viewer for their review or some other way to allow tags to be viewed in-situ.



Provide an accompanying note:

- Highlighting areas of judgement and differences with peers’ tagging
- Explaining preparation process, controls and internal/external assurance sought

# Process

## Workflow

### Bolt-on

Usual process  
to design PDF



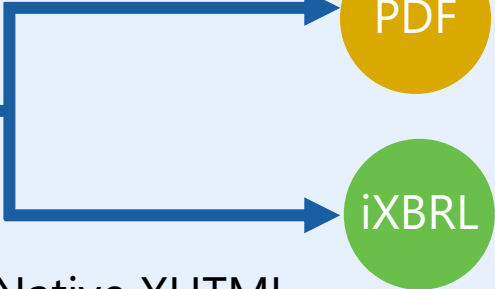
Copy of PDF at  
certain point in time



Converted to XHTML  
and tagged

### Integrated

Integrated system  
producing multiple  
output formats



Native XHTML

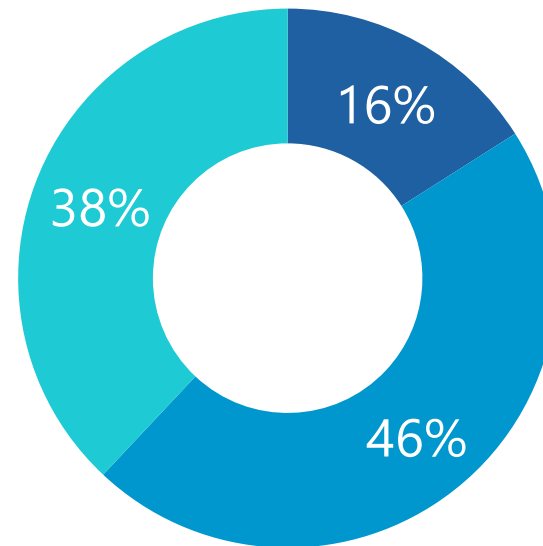
# Process

## Assurance

- Assurance over the tagging is currently not mandatory in the UK.
- However, UK companies may consider seeking external assurance and the FRC has adopted ISAE (UK) 3000 to support the delivery of these voluntary engagements.

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In a sample of 50 tagged reports on the NSM:



- stated that the tagging had been subject to external assurance
  - stated that the tagging had not been subject to external assurance
  - were silent
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# Process

## Filing to the National Storage Mechanism

- FCA test facility has been widely used, with about 700 test files submitted by the end of July 2022.
- Many submitters needed more than one attempt to successfully file a structured report without errors.
- Most errors were basic and due to incorrect file naming and structure.
- There was some confusion around the required format for tagged versus untagged files.
- Those authorised to submit to the FCA system on behalf of a company (e.g. the company secretary) may not have been involved in the preparation of the file.

### Consolidated IFRS financial statements

#### Tagged

ZIP including XHTML file and other files



### *Only* non-consolidated or non-IFRS financial statements

#### Untagged

XHTML file (single unzipped file)



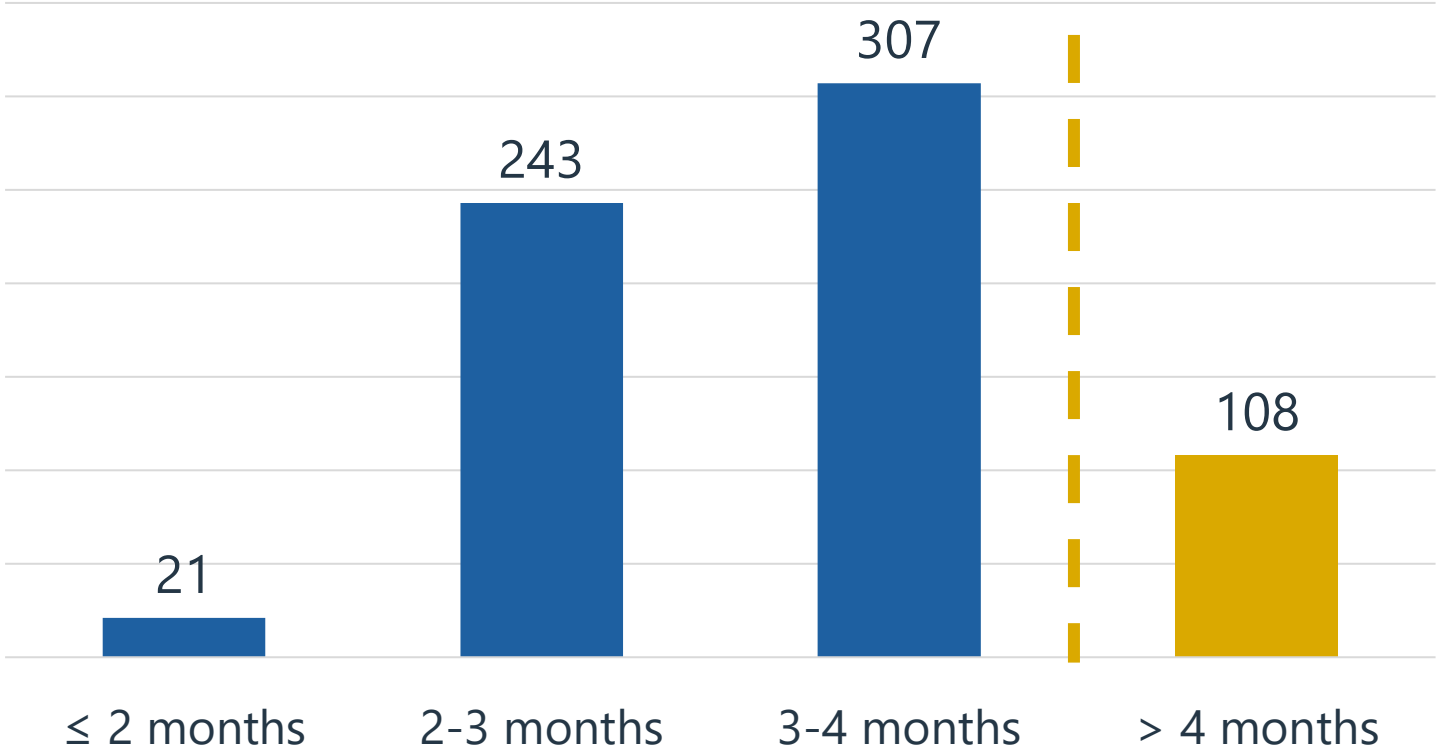


# Usability

## Timetable

### Submission timing (months after year-end)\*

Number of reports



\*for the 679 reports successfully filed on the NSM by 31 July 2022 for financial years starting on or after 1 January 2021

**Deadline is reverting to 4 months**



# Usability and design

## Designing your report with digital users in mind

Many companies use tools based on PDF-to-XHTML conversion

- Produces ESEF files that look like the PDF with pages in A4 format.
- Results in 'messy' and inefficient XHTML behind the scenes, without the proper HTML tags for headings, tables etc.
- Results in large files that are slow to open.

However, ESEF reports can be more like webpages, which are:

- Responsive to different screen sizes
- Interactive – for example using dynamic graphs, videos and improved navigation features
- Accessible
- Optimised for search engines
- Enabling better web analytics
- Integrated with the rest of the company website

# Tagging

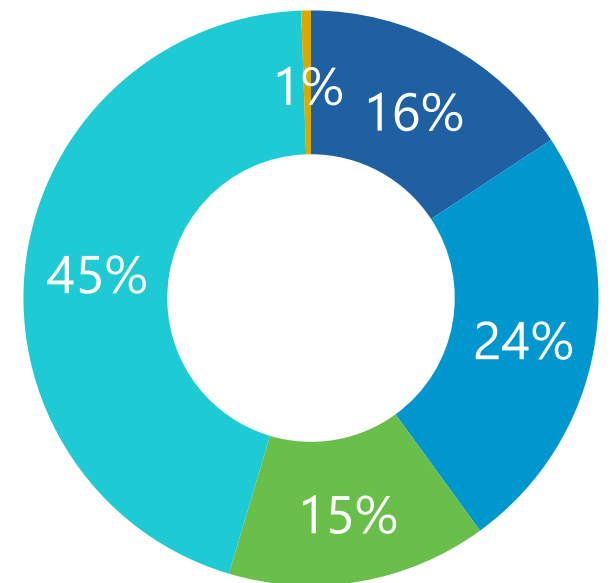
## Tagging of the primary financial statements

### Issues observed:

- Extensions used when a core taxonomy tag was more appropriate
- Core taxonomy tag used when an extension was more appropriate
- Different core taxonomy tag should have been used
- Incomplete anchoring
- Scaling errors
- Incomplete calculations

### Extensions by statement:

- Statement of Changes in Equity
- Statement of Comprehensive Income
- Statement of Financial Position
- Statement of Cash Flows
- Notes



# Looking forward

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## What is on the horizon for companies?

- Text block tagging of the notes
- Tagging requirements may expand in future. In particular in sustainability reporting, new standards are being developed with structured reporting in mind.

We encourage companies to respond to relevant taxonomy consultations

## Next steps for the Lab

We plan to do further work on the use of XBRL data, looking at:

- how investors, regulators and other stakeholders are using or may use the data;
- what tools are available to analyse the data; and
- what challenges investors and other stakeholders face in using the data and how those could be resolved.